

Supporting transitions for international students

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ICL Education Group

- ICL Business School
- Auckland English Academy
- Bridge International College
- New Horizon College of English, in Napier, Hawke's Bay

In 2013 the Group aggregated approx 600 EFTS

Range of programmes

- Graduate Diploma in International Business Innovation Level 7
- New Zealand Diploma in Business, Level 6
- ICL Diploma in Business, Level 6
- NZIM Diploma in Management, Level 5
- National Diploma in Business, Level 5
- Diploma of Information Systems, Level 5
- Diploma in Computing, Level 7
- Diploma in Business Computing, Level 7
- National Certificate in Pacific Islands Early Childhood Education (Pasifika Management), Level 6
- National Certificate in Early Childhood Education, Level 5
- NZ Certificate in English Language, Level 4
- General English and IELTS Preparation
- TESOL and TECSOL (teaching English to adults or children)

AUT University successes

In March 2014 AUT tracked 53 recent ICL graduates:

- 21 had graduated (40%)
- 23 were currently studying (43%)
- 9 had withdrawn (17%)
- In total the 53 students had so far completed 546 papers
- Of the 546 papers, 471 were passed (86%)

Bruce Jones, Senior Projects Co-ordinator at AUT, says this is *“a pass rate of 86% which I believe is higher than the pass rate of all students on the Bachelor of Business.”*

International student challenges

- Needs vs wants
- Cultural vs academic
- East vs West
- English language



ICL

BUSINESS SCHOOL

Needs vs wants

- Needs language and literacy support
- Needs training in critical thinking
- Needs learning skill support
- Needs cultural induction
- Needs welfare support

- Wants a qualification

Cultural vs Academic

- Switch from teacher-centred learning to learner-centred learning
- Rote learning vs independent learning with teacher support
- Acceptance that support may need to be requested
- Finally: academic misconduct and plagiarism

East vs West

West:

- Factual
- Argumentative
- Inflexible

East:

- Trust
- Building a relationship
- Negotiable

English language

74% of papers taken by students with IELTS 5.5 were passed successfully.

72% of papers taken by students with IELTS 6.0 were passed successfully.

69% of papers taken by students with IELTS 6.5+ were passed successfully.

Case studies

Attitudes of Chinese students to international education:

A research synthesis by

Dr Syed Mohammed Masud Jamail,
Lecturer, ICL Business School