

Southern Cross Campus Trade Academy



What We Do



- Offer an alternative style of training to motivated 16-19yo
- Provide an integrated training approach at the interface of secondary-tertiary-industry
- Currently provides training in the sectors of Hospitality and Tourism (Unit Standards at NCEA levels 2-3)
- Have plans to develop Trade Academies in the areas of:
 - Medicine / Health (providing clearer pathways for support staff in the Medicine/Health sectors)
 - 'Soft Technologies' (e.g. Logistics, Warehousing, Transport, Freight)
 - 'Hard Technologies' (e.g. Steel Fabrication, Construction, Engineering)

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Where Are We Based



The Campus

Southern Cross Campus is a decile 1, state, co-educational area school for years 1-15

It is situated in Mangere, south-east Auckland

The current Campus roll as at 31st May 2011 was 1829 students.

The greatest percentage (67%) are of Pacific Island descent, with Maori forming c. 30% of the roll

The 'Airport Corridor'

The Campus is located within the sub-region of Auckland International Airport. Businesses that surround it include: Progressive Foodstuffs, Fisher and Paykel Healthcare, Middlemore Hospital, Pacific (Fletcher) Steel, Airport Hotel Cluster Group, National Road Carriers, PBT Logistics and Rainbows End

It is these surrounds that have determined the sector training to be developed

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Vision and Philosophy

"Real Life Learning for Real Life People"

Purpose

To develop Career Pathways that better train candidates in readiness for employment or sector-specific higher training opportunities



Focus

Is on 'Career-based training' and 'Progression into Industry', whilst preserving the integrity of life-long learning and educational practices

Rationale

Engagement, authentic contexts and development of work ethics in young people are only achievable if the training environment is believable.

'Disengagement' often arises because the student cannot connect the training received to the outcome sought.

Immersion, partial or whole, in industry is the only feasible way to address all these factors in a 'Trade Academy'

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Training Model

The model we have adopted is akin to the UK-College model
It imbeds industry-based training alongside senior secondary education
UK colleges are 'typed' based upon needs, sub-region and capabilities

Tripartite Structure (DUAL TIMETABLES)



On-Site Training

- Modular & Progressive
- 38-weeks of the year
- Includes two weeks pre-placement training
- In partnership with ITO's
- Aligned with NZQA qualifications
- On average three days per week

'Live Training'

- Imbedded within the on-site and off-site training
- Consists of training exercises such as:
 - Catered Lunches
 - Community Dinners
 - Events (e.g. 1st XV, BOT Dinners)
 - 'Coffee Shoppe' (proposed)

Off-Site Training

- On average two days per week
- 36-weeks of the year
- In partnership with industry
- Does not have Unit Standards
- Is a realistic 'working' environment

Southern Cross Campus Trade Academy



Successes to Date

- Purpose-built structure generously funded by the Ministry of Education
- Several prominent businesses partnered with the Hospitality/Tourism Academy
 - Sky City
 - Holiday Inn Hotel
 - Jet Park Hotel
 - Libelle Group
 - Rainbows End
- First Community Dinner successfully hosted
- Two students with offers of employment after only 4-5 months in operation
- A 'Special Needs' student out on regular weekly placements, with the possibility of employment
- Various other instances of improved attendance and engagement across Academy cohort
 - Some students already demonstrating Leadership qualities

